

Studios Go Green

How green is your filmstudio?

Nowadays most major film studios claim to use renewable energy.

Sounds good. Is there a problem?

As this is simply not true unfortunately yes. Renewable energy is certified through REGOs (Renewable Energy Guarantees) by Ofgem or in the European Union through GoOs (Guarantee of Origin). They are traded on the market and bought by energy providers for almost nothing (i.e. it cost around £1.30 to cover the average yearly electricity household bill of £700 with REGO certificates). A tariff can be called 'renewable' by law, if it's certified through REGOs.

Although REGOs were a great idea in the beginning to incentivise the renewable energy market, they have not worked out. They have instead distorted the market, mislead consumers and created greenwashing on an unprecedented scale. That means that studios can officially claim to use renewable energy, when this is in reality not the case.

What's the alternative?

PPAs (power purchase agreements) are one way to guarantee, that the energy provider bought directly from a renewable energy generator. Another way is for the energy provider to own their own energy generators.

Who is offering truly renewable energy?

At the moment there are two major energy providers: Ecotricity and Good Energy buy or produce their main bulk of electricity directly from renewable sources.

Through Albert@Bafta Good Energy has created a competitive green tariff exclusively for the film industry. Find out more: <https://wearealbert.org/energy/>

Why does it matter?

We are living in uncertain times. It is undisputed by the scientific community that urgent reduction of CO2 is needed across the field, if we want to future-proof our industry over the next 10 years.

By signing a truly renewable energy contract studios can reduce up to 70% of their carbon footprint. This doesn't cost the world and long term fixed tariffs are available. Is it that simple? Yes.

What can I do?

Do you work on a production in Ealing Studios, Badwolf Studios, Sunbeam or Mount Pleasant Studios? Then you can relax, these studios are pioneers in sustainable energy.

If not, it is likely, that your studio doesn't use truly renewable energy. Why don't you find out? Ask your production: Where does the energy come from?

Share this leaflet with colleagues and producers. If demand is there, it won't take long, before studios will have to change. **You could be the missing part to make it happen. It is that simple.**

More Info:

www.reco.shop search: What is green energy?

www.current-news.co.uk search: How do solve a problem like Regos?

www.which.co.uk search: How green is your energy tariff?



contact and comments: info@cutit.org.uk

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